

Century Bancorp, Inc.

NEWS RELEASE

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LINDA SLOANE KAY APPOINTED EXECUTIVE VICE PRESIDENT, CENTURY BANK

Medford, MA, January 24, 2011 – Century Bank (NASDAQ: CNBKA) today announced the appointment of Linda Sloane Kay as an executive vice president.

“Linda has done an extraordinary job growing our business in the western suburbs. She will continue with her line duties in that critical market while providing more time to her headquarters responsibilities. This promotion is in recognition of her increased senior role as a member of Century Bank’s Management, Executive and Loan Committees,” said Barry R. Sloane, Century Bank President and CEO.

Ms. Kay is the daughter of Century Bank founder and Chairman of the Board, Marshall M. Sloane and has been with the company since 2001. Over the past decade, she has worked in the Bank’s headquarters and Chestnut Hill branches focusing on the development of client relationships.

“I’m very proud of Linda and the significant contributions she has made to Century over the past decade,” said Marshall M. Sloane, Century’s Chairman of the Board. “The Board of Directors and I have great confidence in her vision and extensive banking expertise. Her intellect, drive and deep understanding of our marketplace will significantly benefit the Bank and our mission,”

Commenting on her appointment, Ms. Sloane said, “I consider it a privilege to serve as executive vice president of Century Bank. In this period of unprecedented industry changes, I am honored and excited about the enormous opportunity ahead. I feel fortunate to work with such a strong and dedicated team that remains deeply committed to the values that differentiate us as New England’s largest family-run Bank.”

Ms. Kay is a Magna Cum Laude graduate of Boston University. She currently has directorships at Century Bank and Century Bancorp, Inc. (CNBKA) and the Newton/Needham Chamber of Commerce. She is also an Overseer of Boston University. She may be reached at (617) 582-0927 or via email at LKay@Century-Bank.com.

About Century Bank

Century Bank, a subsidiary of Century Bancorp, Inc. is New England’s largest family-run bank. Century operates twenty-three full-service branches in the Greater Boston area and offers an array of business, personal and institutional services. Century Bank and Trust Company is a member of the FDIC and is an Equal Housing Lender.

Corporate Headquarters is located at 400 Mystic Avenue, Medford, MA 02155. Branches are located in Allston, Beverly, Boston, Braintree, Brookline, Burlington, Cambridge, Everett, Lynn, Malden, Medford, Newton, Peabody, Quincy, Salem, Somerville and Winchester. For more information, please visit www.AskCentury.com.

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